



IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —



**IIMT College of Management (Affiliated to CCS University, Meerut)
in Collaboration with Indian Economic Association (IEA)
and U P Economics and Commerce Association (UPECA)**

is Organizing

ONE WEEK

FACULTY DEVELOPMENT PROGRAM (FDP)

on

**INNOVATIVE TOOLS IN INFORMATION TECHNOLOGY
AND MANAGEMENT DISCIPLINE FOR ENHANCING
EDUCATION AND RESEARCH**

25th - 31st, JULY, 2023



www.iimtindia.net

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About the Institute:

About the Institute: In the words of Swami Vivekananda Education is the manifestation of perfection already in men. Following the same vision IIMT Group of Colleges has been contributing in sculpting the young minds and transforming them as best technocrats and business warriors since more than two decades. IIMT Group of Colleges is committed to secure its place in Global educational arena. Our Motto is to create industry ready professionals equipped with sound work ethics and values. Today we are recognized among the best education providers and one of the credible educational bodies of North India. We believe in holistic growth of our students hence with the same motive we provide quality education to nurture talent and aspiration of the dynamic youth of our country. With the perseverant efforts of our dedicated IIMT team we are getting exemplary good results from the merit point of view as well as from the placement perspective.

IIMT College of Management offers the following programs:

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Application (BCA)
- Bachelor of Commerce (B COM)
- Bachelor of Commerce Honors (B COM) (H)
- Bachelor of Arts in Journalism and Mass Communication (BAJMC)
- Master of Arts in Journalism and Mass Communication (MAJMC)

About IEA:

IEA is a registered body of Indian Economics Professionals, established way back in 1917, with the objective of providing a forum for debate and discussion of theoretical and policy oriented issues of Economic Science. IEA is the oldest Association in Social Sciences and perhaps second oldest in the country in any discipline, after the Indian Science Congress Association (founded in 1914). IEA organizes annual conferences, seminars, and lectures by eminent persons of the profession. It stands for promoting the interest of the discipline in terms of extension, expansion and professional competence in teaching, training, research, and consultancy. It promotes the interests of its members, but more than that the interest of the public, which is served when members sincerely devote their time and energy to raise their competence and deploy that competence when the occasion arises.

About U P Economics and Commerce Association (UPECA)

UPECA is a registered Association of Economics, Commerce and Management teachers, researchers and analysts of Uttar Pradesh. It organizes Seminars, Symposium and Conferences on important topics of National and International issues. It publishes research work done by its members in a journal of bilingual and biannual sessions. UPECA has become a very prestigious Association since its inception. It has a good network of academicians in various state / central universities in UP. It is also affiliated by Indian Economic Association for its National level networks.

About Faculty Development Program:

Faculty Development Program will enhance the knowledge and skills of the faculty members in the domain of Education and Research. This program will impart theoretical, methodological, practical instructions enabling the participants to find and solve the contemporary issues and challenges.

Objective of the Program :

- To develop Innovative Teaching Learning Methodology.
- To develop digital contents for ICT enabled Learning Management System.
- To enhance effectiveness in content designing and its delivery.
- To enhance instructional skills and learning pedagogy of the faculty.
- To upgrade knowledge and inculcate professional ethics in Teaching Learning Process.
- To promote application of Automated System for effective Learning Environment.

Themes of the Program:

- Innovative pedagogical approaches and paradigm shift in teaching learning process.
- Emerging education tools for Information Technology, Management Studies and Communication.
- Digital Tools for developing E- Content.
- ICT and Effective presentation skills.
- Blending the technology for qualitative learning.
- Developing creative and lifelong learners into professionals.

Resource Person:

Eminent Academicians/ Researchers from premier institutions and Industry experts will deliver the lecture.

Organizing Committee

Chief Patron:

Dr. Mayank Agarwal,
Managing Director, IIMT Group of Colleges, Greater Noida, U.P.

Patron:

Prof. (Dr.) J.K. Sharma, Executive Director, IIMT Group of Colleges, Greater Noida. U.P.
Prof. (Dr.) Abhinna Baxi Bhatnagar, Director, IIMT College of Management, Gr. Noida, U.P.

External Advisor Board:

1. Prof. Ghanshyam N Singh, President IEA, Patna.
2. Prof AP Pandey Conference President IEA, Ex VC Manipur University, Manipur.
3. Dr. D.K. Asthana, General Secretary, IEA, Aligarh.
4. Prof. Nar Singh, Ex Head Applied Economics Department, Lucknow University and Patron of UPECA.
5. Prof. Madhurima Lall, President (UPECA) and Professor, Applied Economics, Lucknow University.
6. Dr. A.K.Tomer, General Secretary (UPECA) and Former Principal, DS College, Aligarh.

Internal Advisory Board:

Dr. Abhinna Baxi Bhatnagar, Director, IIMT College of Management, Gr. Noida, U.P.
Dr. Govind Gupta, Principal, IIMT College of Management, Gr. Noida, U.P.
Dr. Amit Rai, Dean-BBA, IIMT College of Management, Gr. Noida, U.P.
Dr. Abhaya Nand, Dean-BCA, IIMT College of Management, Gr. Noida, U.P.
Dr. Raj Mishra, Dean BAJMC, IIMT College of Management, Gr. Noida, U.P.
Mr. Somesh Kumar, HOD BBA, IIMT College of Management, Gr. Noida.
Mr. Jitendra Kumar, HOD BCA, IIMT College of Management, Gr. Noida.
Dr. Garima Srivastava, HOD BCOM, IIMT College of Management, Gr. Noida.
Dr. Vaibhav Upadhyay, HOD BAJMC, IIMT College of Management, Gr. Noida.

Convener: Dr. Govind Gupta, Principal, IIMT College of Management, Greater Noida.

Co-Convener: Dr. Garima Srivastava, HOD BCOM, IIMT College of Management, Greater Noida

Coordinator: Dr. Parul Garg, Associate Professor, IIMT College of Management, Greater Noida.

Co-coordinator: Dr. Shubham Singh, Assistant Professor, IIMT College of Management, Greater Noida.

Organizing Body:

1. Mr. Jaspal Singh, Assistant Professor, IIMT College of Management, Greater Noida, U.P.
2. Mr. Akash Srivastava, Assistant Professor, IIMT College of Management, Greater Noida, U.P.
3. Dr. Seema Verma, Assistant Professor, IIMT College of Management, Greater Noida, U.P.
4. Dr. Anuj Singh, Assistant Professor, IIMT College of Management, Greater Noida, U.P.
5. Mr. Ashok Kumar, Assistant Professor, IIMT College of Management, Greater Noida, U.P.
6. Ms Ritika Ambast, Assistant Professor, IIMT College of Management Greater Noida, U.P.
7. Ms. Ravina Nikhar, Assistant Professor, IIMT College of Management Greater Noida, U.P.
8. Ms Anamika Pal, Assistant Professor, IIMT College of Management, Greater Noida, U.P.

Technical Committee Members:

1. Mr. Susheel Kumar Shukla, Assistant Professor, IIMT College of Management Greater Noida, U.P.
2. Mr. Raj Kishore Chauhan, Assistant Professor, IIMT College of Management Greater Noida, U.P.
3. Ms Charu, Assistant Professor, IIMT College of Management Greater Noida, U.P.

For any Queries mail us at : principal613_gn@iimtindia.net

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